



(PMP) PROGRAM

Seeking ways to help your business save on its electric bill? Clean Power Alliance's Peak Management Pricing (PMP) program can help. Being cost conscious and environmentally savvy has never been easier!

PMP is a demand response program that encourages commercial and municipal customers to voluntarily take action to power down appliances, electronics, air conditioning, or other equipment during peak heat days and get summer bill credits in return. PMP allows your business to earn bill credits while helping reduce the emissions caused by peak grid demand.





PEAK MANAGEMENT PRICING (PMP) PROGRAM

HOW IT WORKS

Participating customers will receive bill credits during the summer months of the program (June–September), in exchange for being charged a premium for energy consumed during peak hours (4:00–9:00 p.m.) on "PMP event days." PMP event days—when your business will be asked to conserve—are the often the hottest days of the year with high energy consumption.

PMP event days will only occur on non-holiday weekdays, with a maximum of 12 event days per year. Your business will be notified via email or text up to 24 hours in advance of an event so that you can prepare ahead to reduce your energy usage.

Another benefit of the program is that participating customers will receive "Bill Protection." With Bill Protection, you will receive a bill credit at the end of your first calendar year on PMP if you paid more than you would have otherwise paid on your regular rate. This feature of the program allows customers to try out demand response without financial risk, and there's no commitment to stay in the program if you decide it's not a fit for your business.

HOW TO ENROLL

PMP program enrollment is quick. Authorized individuals can simply complete the enrollment form on CPA's website: **cleanpoweralliance.org/pmp** with the required details about your eligible accounts. You can select who you would like to receive the PMP event alerts. There's no limit on the number of accounts that can be enrolled. Net Energy Metering (NEM) accounts are not eligible.

HOW TO PARTICIPATE



Conserve energy during peak energy consumption on "PMP Event Days" (only up to 12 days per year).



Receive credits on your bill in exchange for premium cost on event day peak energy use.

CUTOFF DATE

The enrollment cutoff date for PMP is August 1.

If you enroll after then, you will placed on a waiting list to be enrolled next year. Enroll now to take advantage of a full summer of incentives!

MORE INFO

For more questions about the program, PMP rates, and enrollment, please contact Clean Power Alliance at accountservices@cleanpoweralliance.org or visit: cleanpoweralliance.org/pmp